**About us**

Leadsys is a leading prospect management company that helps you run effective e-mail marketing campaigns by providing direct access to key influencers in companies across the globe. At Leadsys we support you with live data members who work with you 24/7 to verify and update the data and keep it accurate. If you have an identified potential target market that you want to reach out to, our live data members can build the data accordingly.

The database management solutions that Leadsys provides becomes an important part of the inside sales strategy in companies

18 million CEO level contacts

25 million VP and Director level contacts

20 million companies

**Who does Leadsys benefit the most?**

Bothered about who your next big customer would be? Tired of spending a significant part of your day just figuring out the leads for growing your business? Even more confused over whom to target next? About 75% of marketers in large organizations consider generating high quality leads as their number one business challenge.

Well, it is Leadsys that you should turn to for these data requirements and just concentrate completely on your sales and marketing activities. We must tell you, Bad lead days won’t bother you anymore!

Leadsys® constantly strives to find answers to these problems and provides accurate, relevant & timely delivery of prospect data. Its comprehensive data management mechanism brings the comfort of customizing & managing prospects globally through just one platform.

Powered with a prospect database with well qualified leads, analyzed and vetted through the Leadsys screening and data quality control process, Leadsys becomes an important part of your inside sales strategy. We work on lead management so that your sales and marketing folks can pace faster towards sales closures.

**YOUR DATA WOES OUR ANSWERS**

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| --- | --- |
| * Unable to find the ‘right’ business prospects | * We help identify the potential prospects for you from anywhere in this world |
| * Spending a lot of time and money behind generating leads | * We are powered by a large team of data scientists who generate top quality and accurate leads |
| * Stuck with outdated a prospect database | * Get your data verified from our team of data experts using SCRUB DATA |
| * Identified the potential business prospect, but not the actual decision maker in the company | * We customize Get direct access to decision makers and save a lot of time for the sales and marketing team |
| * Worried about the level of accuracy, completeness and relevance of contacts | * We ensure absolutely top quality, relevant and complete data |
| * Looking for a customized database solution | * Get an absolutely customized list of high quality prospects using BUILD DATA |

**Our Services**

Our highly interactive and user friendly web application allows us to cater to your customized requirements – be it a specific industry, geography, revenue size or simply the contact information of only CXO level executives or a combination including all of these. We just love to let you call the shots for the right data and then sit back while we build the verified, accurate and highly relevant prospect database for you.

1. PickData

Select from our extensive database of 50 million quality leads and 20 million companies across industries

1. BuildData

Let us know your requirements and we help create your own customized database of prospective customers, making your marketing efforts more targeted and thus, more result oriented.

- Submit your exact data requirement

- Unleash a whole new list of potential buyers with top quality leads

1. ScrubData

Enhance your existing marketing data by using our data scrubbing service. We provide accurate and verified data for the prospects you already have.

- We will test the data for duplicate and incomplete information

- We refresh the data and replace the prospect details with new and up to date contact details

- We complete the database by filling in any missing details

- Have a live data member working with you all throughout your association with Leadsys

**Our Expertize**

Leadsys® specializes in providing qualified leads to businesses. Our data customization, enhancement and cleansing services ensure that our clients don’t waste their valuable marketing resources on irrelevant & inaccurate data.

Leadsys® helps businesses to evolve their Lead Generation process while enabling them to concentrate on more important aspects of the sales process.

**The Leadsys Advantage –** A one-stop-shop for all your data worries!

* Target the ‘right’ potential prospects to maximize the sales success rate: Identify the ‘sales-ready’ leads more easily. Add more opportunities in the sales pipeline
* Shorten your sales cycle, empowered with direct access to the decision makers: With all the time saved in the initial lead generation process, actively nurture early stage leads
* Reach out to targeted global prospects in a cost effective way and increase your sales: Ensure that there is a significant improvement in lead-to-sales conversion rate
* Enhance your ROI potential: Surpass revenue targets without significant budget increase
* 24/7 service support: We take your needs very seriously and want to assist you as soon as we can. You are powered by the support of a live data member all throughout your association with Leadsys